



PASS Governance Proposal November 2015

Vision

PASS (the Partner Alliance for Safer Schools) is made up of leaders who inspire positive change and have an intelligent understanding that sets a big stage for the consultants, manufacturers, and integrators in the life safety and electronic security industry. The expertise we share truly benefits our society and America's schools.

Organizational Structure

The organizational structure of PASS takes the form of a partnership between SIA (Security Industry Association) and NSCA (National Systems Contractors Association), the two founding partners. These two not-for-profit trade organizations represent key stakeholders (consultants, integrators, and manufacturers) that have significant resources and expertise in the industry.

PASS leadership is structured in a fashion that closely resembles the way NSCA and SIA are governed; a volunteer steering committee (serving as a board of directors), endorsing organizations (subject-matter experts), and a network of partners (like-minded entities) have all been created.

We are well connected to the governance, bylaws, and goals of each association (NSCA and SIA), and understand the overarching rules and methods of business that guide each group. PASS is a subset of the two organizations, and is governed by the principles that guide those organizations.

Leadership

We lead PASS through building community and consensus. Our leaders volunteer their time to serve this extremely important mission; they were selected based on the peer groups they represent. The team is made up of a blend of industry experts, educated end-users, systems integrators, manufacturers, and other professionals.

Primary leadership and decision-making takes place at the steering committee level. This group is responsible for oversight of the organization's work results and position in the industry. The PASS products, services, website, marketing materials, and message are all under the purview of this group.

Technology submissions for inclusion into the guidelines pass through the steering committee for review and approval by the endorsing organizations. The steering committee has final approval for adding/removing new products, tools, whitepapers, etc.

Funding Sources

In order for further research, tools, or product or service development to take place, PASS occasionally requires funding. This funding is provided through sponsorships, grants, and/or donations.



The NSCA Education Foundation serves as a source of funding. Each year, PASS makes a request to the foundation for financial support. Other organizations, foundations, and government or agency grants are sought out as well.

The search for sponsorship income began in 2016. Sponsors receive recognition on the PASS website and in marketing materials for their contributions.

Decision-Making

Association level (NSCA and SIA): This level provides an oversight role to ensure that PASS follows the general guidelines governing each founding entity.

Steering committee level: This level provides primary decision-making for PASS. It vets the proposals for inclusion in the guidelines, and decides when to take them out to the endorsing organizations for peer review and consensus.

Endorsing organization level: This level serves as the stakeholder group for development of the guidelines, which we hope will one day become standard and, eventually, part of building code. It is imperative that endorsing organizations have input (as an entire stakeholder group) for the development of the guidelines and associated derivative work. We follow best practices in standards development so our work results are considered “code-worthy.”

Sponsorship Model

Sponsors may donate either time or money. These two donations have equal value when it comes to developing the best guidelines possible. The direction the guidelines take has no impact on which companies sponsor this alliance.

PASS Sponsor Program Proposal

Sponsors are recognized on www.passk12.org. They are also listed on PASS marketing materials as they are released. Platinum sponsor logos scroll on the website, and Platinum sponsors are listed as an endorsing organization. Sponsors (if relevant) are also listed as endorsing organizations. Sponsors and endorsing organizations (except schools) must be association members. Use of PASS K-12 logo is limited to sponsors, endorsing organizations, and partners.

Sponsor Level	SME Hours Donated/Year	Annual Financial Support
Platinum	20	\$5,000
Gold	10	\$2,500
Silver	5	\$1,000
Bronze	2	\$500

Endorsing Organizations

Endorsing organizations must be NSCA or SIA members in good standing. We expect each endorsing organization to actively endorse the work results of PASS, and use these guidelines to help improve school safety. Each endorsing organization agrees to use these guidelines above all others in marketing and sales efforts, and follow the guidelines in practice.



Partnering Organizations

Partners are like-minded non-profits, publications, agencies, and/or other foundations or associations that have a similar vision for improving school safety. This includes companies that produce events that serve as a venue for the PASS story to be told. It also includes training organizations that allow PASS to present the guidelines and best practices.